



Town of Orchard Park, New York

July 6-11, 2016

N=668 Registered Voters

M.O.E = 3.7% IVR Automated

Alternative #1 would provide a home to a center for children, young adults and families, a center for seniors, and a multi-use gym for all. It would, in short, consolidate all our programs into one inclusive, multigenerational facility. In addition to fostering a stronger sense of belonging and community, this option would...

- a. Reduce the operational and maintenance costs associated with our current aged facilities.
- b. Provide adequate, safe and user-friendly space for all ages. (and)
- c. Offer a broader range of programs and activities for all of our residents.

The project cost for this option would be approximately \$16 million. For the average homeowner in our community that would equate to a tax increase of \$5.64 month, which is \$67.69 year. **If there was a referendum on the November election ballot how would you vote on this proposal?**

Yes	41.4%
No	35.0%
Unsure	23.7%

If "No" or "Unsure"

If the project cost were reduced by 25%, and would then come at a cost of \$4.23 month or \$50.76 year, would you support it?

Yes	22.2%
No	45.4%
Unsure	32.4%

If still "No" or "Unsure"

If the project cost were reduced by a further 25%, and would then come at a cost of \$3.17 month or \$38.07 year, would you support it?

Yes	18.7%
No	49.6%
Unsure	31.7%



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(Alternative No.2) Along with a center for children, young adults and families, a center for seniors, and a multi-use gym, Alternative #2 would also become home to an indoor pool, an outdoor splash pad and a fieldhouse. These add-ons would...

- a. Make possible even more year round exercise- and recreation-related programs for families.
- b. Provide appropriate space for the many sport-related teams within Orchard Park.

The project cost for this option would be approximately \$28 million. For the average homeowner in our community that would equate to a tax increase of \$9.87 month, which is \$118.45 year. **Come November, would you vote for this option?**

Yes	29.2%
No	53.6%
Unsure	17.2%

Net No +24.4%

If "No" or "Unsure"

If the project cost were reduced by 25%, and would then come at a cost of \$7.40 month or \$88.84 year, would you support it?

Yes	15.6%
No	58.7%
Unsure	25.7%

Net No +43.1%

Which project alternative is more appealing to you?

- a. **Alternative 1, which would be home to a center for children, young adults and families, a center for seniors and a multi-use gym for all? (or)**
- b. **Alternative 2, which would provide a home for the two centers, a gym, indoor swimming pool, outdoor splash pad, and a fieldhouse?**

Alternative No.1	48.2%
Alternative No.2	51.8%

Net Alternative No.2 +3.6%



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If Alternative No.1

Which benefit of Alternative 1 benefits is most appealing to you?

Reduced operational and maintenance costs	42.0%
Adequate, safe and user-friendly space	22.5%
Broader range of activities	35.5%

Net Reduced Costs +6.5%

If Alternative No.2

Which of the additional Alternative 2 benefits are most appealing to you?

Year round exercise-and recreation-related programs for families	77.1%
Space for the many sport-related teams within Orchard Park	22.9%

Net Exercise/Recreation +54.2%

Age

18-30	7.7%
31-45	16.3%
45-65	44.7%
65 <	31.4%

Gender

Female	53.6%
Male	46.4%

What is your relationship status?

Married	75.3%
Single	10.4%
Widowed	9.4%
Divorced	4.9%

Do you have any children under that age of 18 that live at home with you?

Yes	29.8%
No	70.2%

METHODOLOGY: The sample size for the survey is 668 registered voters, resident in the Town of Orchard Park of New York and the margin of error (M.O.E.) is 3.7. Responses were gathered through landline interviews conducted using IVR Automated Phone Calls. The survey was conducted by Liberty Opinion Research LLC July 6-11, 2016 between the morning hours of 10:00-11:30 AM and evening hours of 6:00-9:00 PM.